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PRESS RELEASE

VirtualCC becomes a certified social enterprise

Virtual Contact Centre (VirtualCC) has received formal certification as a social enterprise from Social Traders. Social Traders is the leading intermediary for social enterprise procurement. They are also the only social enterprise certifier dedicated to connecting business and governments with social enterprises. Social Traders is on a mission to embed social enterprise procurement into business as usual – bolstering positive impact through jobs, community services and support for the most marginalised. VirtualCC is committed to promoting the importance of #Business4Good, to contribute to a fairer and more equitable world, and by joining Australia’s leading social enterprise businesses, VirtualCC highlights a focus to connect with other organisations prioritising and working towards a meaningful purpose.

After placing among the top four finalists of the 2023 AMP Foundation’s Tomorrow Makers SPARK initiative in December, this certification is just the next step to VirtualCC’s purpose driven objective. Once fully operational, VirtualCC will directly address workplace ageism by providing remote, meaningful, permanent employment to people aged 50+ living in Regional Australia. As a social enterprise, VirtualCC will employ over 50’s directly as WFH contact centre agents and provide training and resources to deliver contact centre services. The outsourced services will be delivered to businesses who want to utilise the depth of knowledge and skills of this often overlooked demographic. Through the SPARK initiative, VirtualCC conducted a Proof of Concept to great success.

Quotes to attribute to VirtualCC CEO and Co-Founder, Paul Mizzi:

“Social Traders certification is the step we needed to take to clearly define our business as a social enterprise – that we’re genuinely delivering impact through the services we provide. Organisations, consumers, and even our stakeholders can have confidence in our unique and innovative social enterprise brand.”

“Now that VirtualCC is Social Traders certified, we look forward to discussing our service offering with those organisations that want to unlock business for good.”

Interested in finding out more about VirtualCC?

As a not-for-profit and a registered charity with DGR status, you can make a tax deductible donation at virtualcc.org.au, where you can also get in contact and connect with the VirtualCC team directly.

Make a tax deductible donation to VirtualCC
at www.virtualcc.org.au



Business for good